



Centers for Disease Control  
and Prevention (CDC)  
Atlanta GA 30333

March 1, 2005

Dear Colleague:

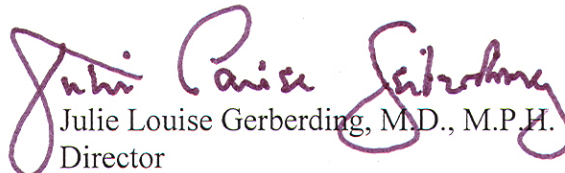
The U.S. Department of Health and Human Services (HHS) and the Nation will celebrate National Women's Health Week (NWHW) during May 8-14, 2005, and its signature event, National Women's Check-Up Day, on May 9, 2005. The celebration complements and supports our efforts to help all women take advantage of important preventive healthcare services and furthers the President's long-range initiative to expand healthcare services for people without health insurance through local health centers.

Last year, with support from health professionals, advocates, organizations, and others, National Women's Health Week resulted in more than 1,400 events, proclamations, and health screenings in all 50 states, some territories, and Canada. HHS also hosted a web-based NWHW Challenge in conjunction with the President's Challenge. Some 106 women joined this physical fitness challenge. The media coverage was phenomenal, with more than 189,000,000 media impressions. The NWHW video news release was aired on 22 television stations, and the audio news release was aired on 528 radio stations. There were 99 articles in daily newspapers, 65 articles in weekly newspapers, and 6 articles in magazines.

The Department hopes to sustain the impact of National Women's Health Week this year -- by inviting your organization and others across the nation to host events or health screenings on National Women's Check-Up Day or during the week. As an event host, you help to improve understanding and awareness of women's health issues. As a health screening provider, you provide or make appointments to provide preventive health services to women on May 9, 2005, and/or throughout the week. Services could include blood pressure checks, pap tests, mammograms, diabetes tests, HIV/AIDS tests, and other health screenings. Organizations that participate will be listed on the National Women's Health Information Center website and may order free promotional and educational materials at [www.4woman.gov/whw](http://www.4woman.gov/whw) while supplies last.

To sign up as a host for events or screenings, please visit the National Women's Health Week website at [www.4woman.gov/whw](http://www.4woman.gov/whw). For more information on health, please visit [www.cdc.gov](http://www.cdc.gov). Your organization's commitment to health, ability to reach women in need, and your experience are very important to our success. I thank you for your continued interest in and support of women's health.

Sincerely,

  
Julie Louise Gerberding, M.D., M.P.H.  
Director